

National Imagine Language & Literacy Embedded Benchmark Analysis 2021–2022

Imagine Language & Literacy is a digital supplementary tool designed to develop language and literacy skills. Data for students who used the Imagine Language & Literacy program and completed the embedded benchmark assessment at the beginning and end of the 2021–2022 school year were analyzed to determine the overall efficacy of the program. In total, data for 515,473 students in Grades K–6 who took the embedded benchmark assessment in the fall and spring were analyzed.

Overall Average Growth on Literacy Benchmark Assessment: 188 points

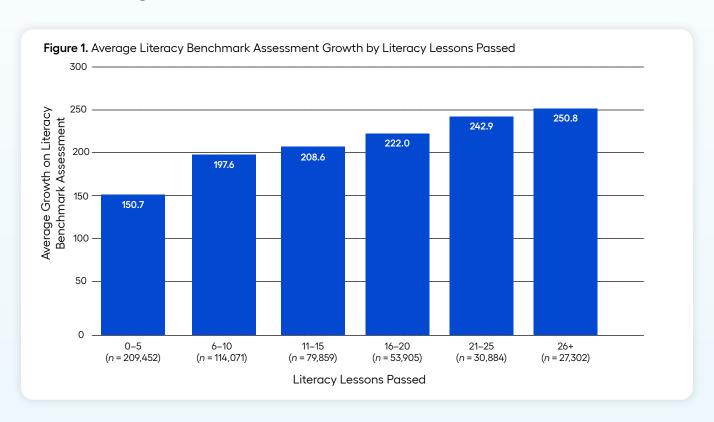


Figure 2 demonstrates the effect of using Imagine Language & Literacy on literacy benchmark performance disaggregated by grade and by program usage. While growth was observed for all grades irrespective of usage levels, students with higher usage demonstrated greater gains on the literacy benchmark assessment.

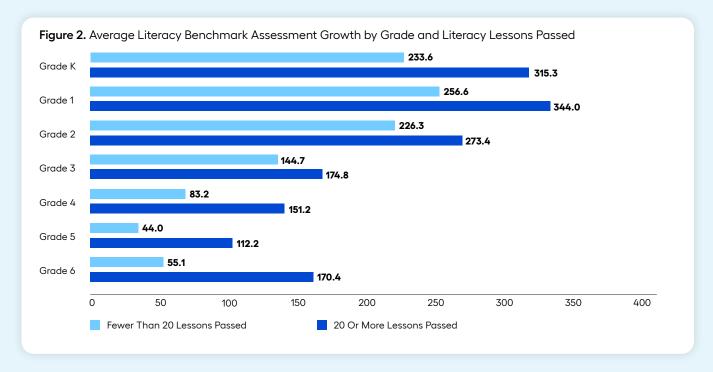


Figure 3 demonstrates the effect of using Imagine Language & Literacy on the literacy benchmark assessment disaggregated by fall performance on the assessment. More substantial gains were observed for students who tested below average in the fall and who passed more literacy lessons in Imagine Language & Literacy.

